



Daily Questions for Long Win Thinking (and alternative to your 'to do' list)

- 1. What's the longer-term difference you want to see and what can you do today to contribute to that? What are the short-term tasks and measures that you are working on and how will those help you work towards your longer-term purpose?
- 2. How will you judge whether today has been a success? What frame of mind do you want to be in? What questions will you ask of yourself and others around you? What perspective will you bring to whatever happens today, good or bad?
- 3. What will you learn today? And what will you gain, even if you don't get the short-term outcomes you're hoping for today?
- 4. Who loses out if you do well today? Do they need to? Who are your competitors, and what could you do to start to collaborate with them and create greater shared value?
- 5. How will you connect with those you encounter during the day? What's the impact on others (and yourself) that you want to make today?