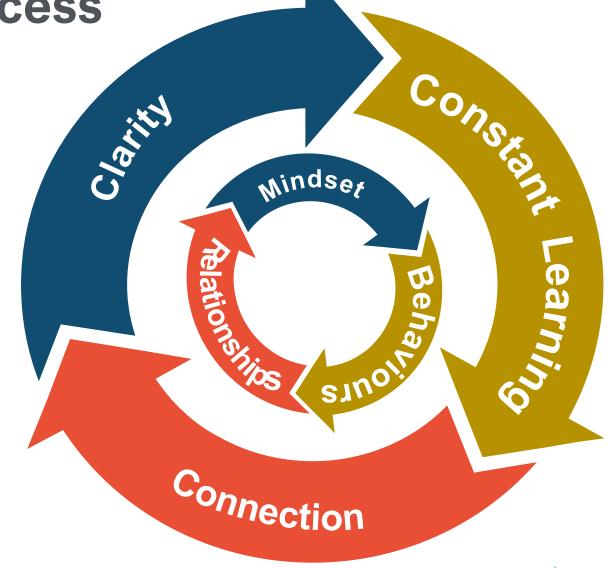
THE LONG WIN – Human stories are our most

powerful metric of success

Storytelling

What are the stories that you and pupils tell about the experience of school sport?

What are the stories that you would like (others) to tell about their experience of school sport?





The Long Win

BE MINDFUL OF YOUR LANGUAGE: Is school sport about...

War? Battles? Suffering? Pain? Sacrifice? Life & death? Ego? All in?

or

Learning? Collaboration? Care? Compassion? Vulnerability? Growth? Strengths? Experience? Positive impact on others?

Who sets the tone and language ...? Who has a voice ...?



The Long Win

WHAT ARE YOUR MEASURES OF SUCCESS?

Medals? Trophies? Scores? Results? Winning? League tables?

or

Learning? Relationships? Mental Skills? Resilience? Teamwork? Growth? Stories? Lifelong active life habit? Experience?

Develop Intrinsic drivers: Purpose Autonomy Mastery

Build your culture by shaping progress around: mindset, behaviours, relationships and environment, language/stories, interactions, experiences, impact and stories



The Long Win

AVOID THE BINARY THINKING TRAP: either/or, black/white

Win or lose Hard or soft Good or bad Yes or no

Success or failure Right or wrong Good or bad performance

Sport (and life) is not linear and finite... it's messy, a work in progress, dynamic, constantly evolving, changing & developing, uncertain, with multiple options, possibilities, alternatives, infinite as we constantly explore and grow together

Develop flexible thinking:

- Acknowledge necessity of 'both and' (performance & wellbeing, winning & losing)
- Seek alternatives (ongoing) for both to exist and both to thrive
- Explore what else is gained that lasts longer than any particular result (experiences, learning, shared experiences)

